

**MAKING LIFE BETTER  
BY INSPIRING AND ENGAGING  
FRIENDS GROUPS**

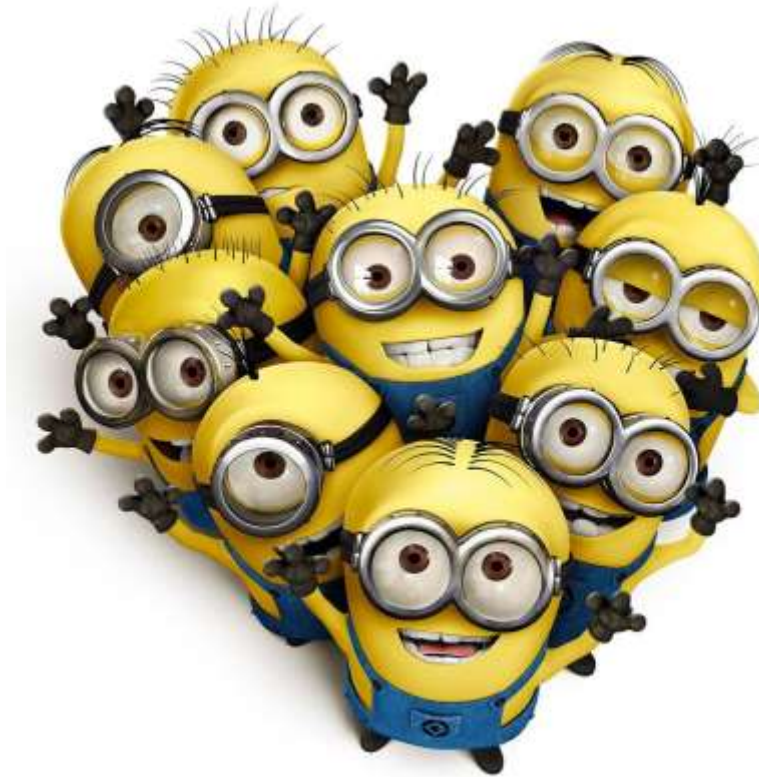
# Friends Group, Community Group or Volunteer?



**Volunteer!!!!!!!**



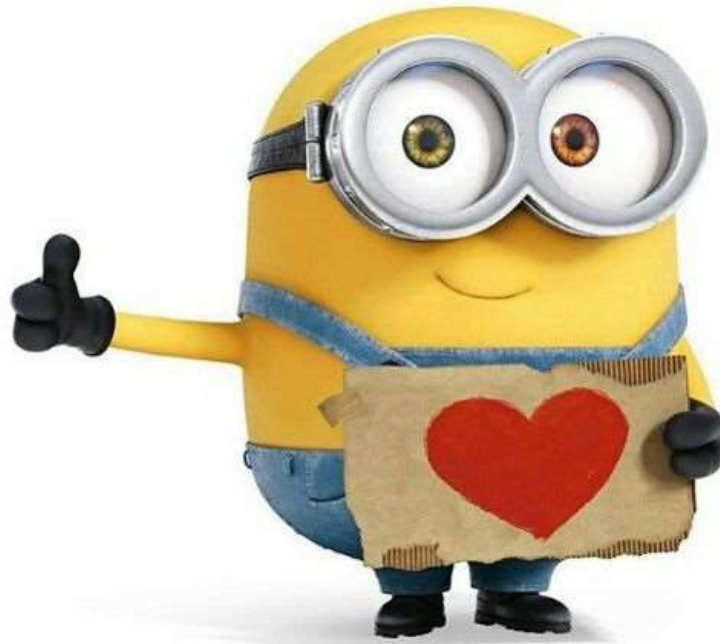
# But Every Volunteer is Different



# And Passionate About Volunteering



# How to Harness the Passion??



# The Secret: Every Volunteer Wants to Feel Valued for Their Contribution

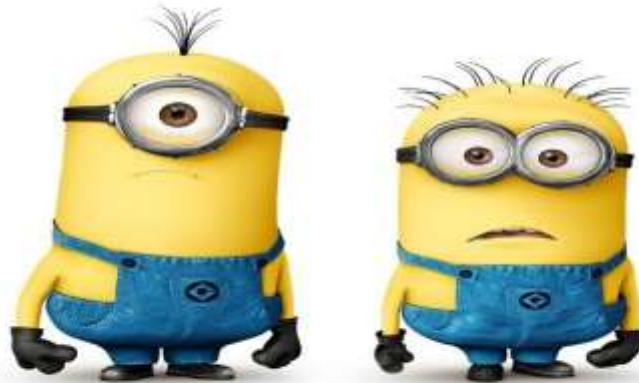


# So Where to Start?





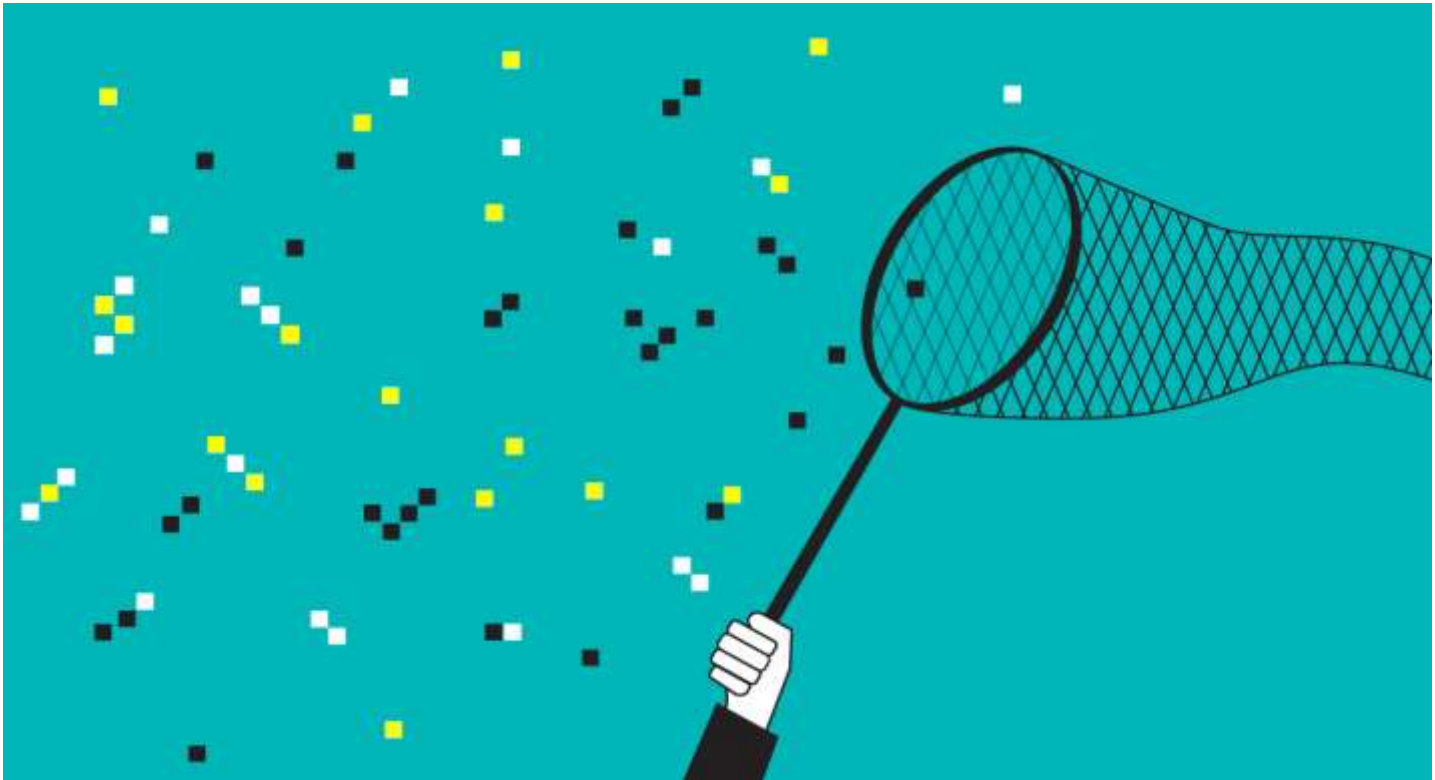
# Who are our Volunteers?



# And how do we Engage Them?



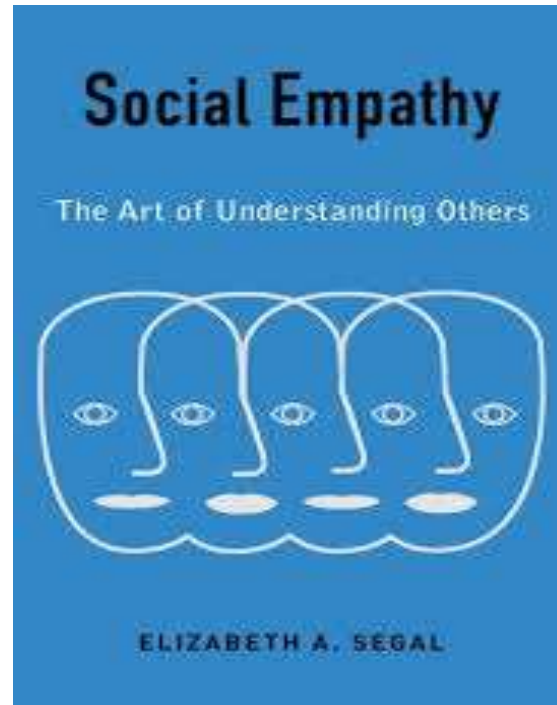
# Data: Know your Audience



# Create a Dialogue



# (Broadly) Understand Their Needs



# Listen and Evolve Our Agenda



# No Them and Us: Embrace Locality



# But Sell the Bigger Picture





# Build Trust and Mutual Respect



# Empower



# Keep Communicating



# Thank Regularly and at Every Possible Opportunity



# Share the Love and Celebrate Together

