Defining the Library Offer
Peter Gaw
Chief Executive Officer
DEFINING THE LIBRARY OFFER – THE INSPIRE WAY

Who we are and what we do

Our intended outcomes and what influences them

How we define our offer in Nottinghamshire

How we demonstrate impact

INSPIRE – WHO ARE WE
Our outcomes are that everyone

- enjoys and values reading
- achieves their learning potential
- discovers, values and shares the Nottinghamshire story
- lives a long and healthy life
- can engage with and participate in arts, music and cultural activity
- is better informed and more knowledgeable
- can be a part of supportive, safe and thriving communities
- can participate in increased economic growth and employment
Public policy / Spending

Inspire
Objects / Outcome

Library, Archives & Arts Strategies
Learning Strategy

ESFA
ACE

NPO – ACE
D2N2 / LEP
Ofsted Inspection Framework

Insight
Culture | Learning | Libraries
Our aim is to be at the heart of Nottinghamshire communities and community life by

- Inspiring the enjoyment of books and reading
- Creating knowledge through access to learning, information, technology and heritage
- Stimulating and offer a wide range of arts and cultural activities
- Offering excellent and inclusive customer service for all every time
PLACE AND PARTNERSHIP
OUR IMPACT

Inspire
AWARDS
Celebrating the best of
LEARNING | CREATIVITY | INNOVATION
SERVICE | EXCELLENCE

tes
fe awards
2019

Inspire
Culture | Learning | Libraries

dba

An inspired Christmas Concert
DEFINING OUR LIBRARY OFFER

Summary / Final Thoughts
Know the why
• Strategy – having a clear vision, mission and purpose
• Knowing the funders strategy & their beneficiaries and intended outcomes
Know the how = plans – structure – people – place - standards
Know the value/ impact – demonstrate / measure / accredit / ROI
Know we are a success story - good at what we do – be prepared to say so