LC layers of activity

Changing the operating environment for libraries

Delivering as a membership body and Sector Support Organisation

Establishing the organisation
“Reaction to the Universal Offers has been overwhelmingly positive, although we heard many ideas about how they can be improved”
Universal Offer Review

What are the UOs for?

• Firstly, as a practical tool which focuses on programming materials and events.
• Secondly, as a strategic tool for advocacy and partnership building regionally and nationally.

Two big questions must be considered:

• Are they a firm commitment or a looser framework?
• What are the problems we are trying to solve, and who is the intended audience?
Supporting learning, literacy, economic opportunity and inspiration

1 - Reading
2 - Information and Digital
3 - Culture and Creativity
4 - Health and Wellbeing

Cultural and creative enrichment
Improved digital access and literacy
Greater prosperity
Helping everyone achieve their full potential
Increased reading and literacy
Healthier and happier lives
Stronger and more resilient communities

What societal needs do libraries / the Offers meet – i.e. “mission” [working titles]
What libraries do – Universal Library Offers [working titles]
What libraries deliver – outcomes/measures
Nationally funded programmes
Accreditation/standards
Nationally coordinated evidence
Digital public library service
Regional support
Workforce development
New governance and delivery models
Universal Offers
1964 Act
“My library”