



Hints and tips for an online Lego club

First of all, decide what platform you are going to use, many services are using Facebook but Twitter or Instagram can work as well. You should then plan how you will run the club in advance of posting the first theme, considering:

- The frequency of the club – most run weekly
- How will children share their builds? There are several ways this can be done depending on what platform you are using. These include posting an image or video in the comments section of the post or on Twitter or sending in images by email.
- How will you ensure that images/videos of children are safe and parents/carers have given their permission? Some services are asking that the images show the build only, others don't specify. It is recommended that images are posted from parents/carers' Facebook pages as an indication of consent.
- Consider your themes. These are better if they are imaginative and attractive, but not complicated. They could be linked with other activities that are part of your online offer.
- How will you interact with the participants and display builds?
 - ✓ Comment on each build as it arrives, encouraging interaction - [Lancashire](#) responds to builds underneath the main post
 - ✓ Run a competition, select the best build at the end of the week and post an image of it
 - ✓ Collect the images and post a collage or make them into a film reel
 - ✓ Create an album of images.
- Posting the theme
 - ✓ Present the theme in a form that is attractive and engaging. These can range from examples of builds, Lego gifs, pictures of posters and videos of the session leaders introducing the theme. [South Gloucestershire](#) is a popular club with a clear theme, while [Norfolk](#) present theirs as a film.
 - ✓ Include enough information in the initial post so that participants know what they are expected to do, a time limit and what will happen next, but don't be too wordy.

The most successful clubs include a lot of engagement and interaction with the participants, so do monitor posts frequently and respond to your audience.