The six Universal Offers, along with the Children’s Promise and Six Steps, cover the important areas for a 21st century library service. These offers demonstrate the power of libraries to enrich lives and communities.

**Information Offer**
To support all library users to access quality information and online services in key areas such as careers, health, personal finance and benefits.

**Culture Offer**
To provide quality and diverse cultural experiences and events through libraries, especially to those less likely to access arts and culture.

**Reading Offer**
To create a more literate and confident society by developing, delivering and promoting reading activities in libraries.

**Health Offer**
To improve the health and wellbeing of local communities with services that include self-help reading, creative activities and volunteering.

**Digital Offer**
To equip library services with the resources and skills to deliver digital activities and training, especially to those with limited digital capacity.

**Learning Offer**
To enhance the presence of libraries throughout a person’s learning journey to raise confidence, support education and increase creativity.

**Children’s Promise**
To inspire children and young people to read for pleasure and to provide them with materials and activities to support their education and wellbeing.

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**Universal Offers Calendar 2019**

**JANUARY**
- 21: Blue Monday
- 26-2 Feb: National Story Telling Week
- 27: Holocaust Memorial Day

**FEBRUARY**
- LGBTQ History Month
- 5: Safer Internet Day
- 7: Time to Talk Day

**MARCH**
- 200 Million Minutes
- 7: World Book Day
- 7-11: Women of the World Festival
- 8-17: British Science Week
- 18-24: Shakespeare Week

**APRIL**
- 1-7: World Autism Awareness Week
- 7: World Health Day (Sunday)
- 23: World Book Night

**MAY**
- Local and Community History Month
- 11-19: Get Creative Festival
- 13-19: Mental Health Awareness Week
- 20-26: Dementia Action Week

**JUNE**
- Festival of Learning
- 1-7: National Volunteer week
- 12-19: Make a Noise in Libraries
- 3-9: National BookStart Week
- 11: Empathy Day
- 17-23: Refugee Week June 2019
- 21-23: Jo Cox Great Get together

**JULY**
- Jul Sep: Summer Reading Challenge
- 1-7: Health Information Week

**AUGUST**
- 12: UN International Youth Day

**SEPTEMBER**
- 8: International Literacy Day
- 13: Roald Dahl Day
- Banned Books Week
- 21: World Alzheimer’s Awareness Day

**OCTOBER**
- Black History Month
- Family Learning Festival
- 3: National Poetry Day
- 5-6: Fun Palaces Weekend
- 7-13: Libraries Week
- 10: World Mental Health Day
- Get Online Week
- EU Coding Week

**NOVEMBER**
- November: Men’s Health Awareness Month
- 3-9: International Games Week
- 4: National Stress Awareness Day

**DECEMBER**
- 5: International Volunteers Day
- 7: Small Business Saturday